



Founded in 1965, Christian Horizons is a non-profit, faith-based charitable organization supporting people with disabilities in Canada and around the world. With over 3,500 employees, Christian Horizons supports nearly 2,000 people with developmental disabilities and their families. Christian Horizons supports people within their communities throughout Ontario and Saskatchewan. Internationally, Christian Horizons works in partnership with local organizations to promote the inclusion and rights of people with disabilities in six developing countries.

**COMMUNICATION STRATEGIES MANAGER**  
(40 hours/week)  
**Resource and Leadership Centre – Kitchener/Waterloo**

The Communication Strategies Manager provides leadership in developing and supporting the implementation of communication strategies within Christian Horizons. They are responsible to equip leaders within the organization with strategies, systems and tools that create an environment for effective communication within the organization and with our stakeholders. They are responsible to establish and implement communication strategies that build brand awareness of Christian Horizons which clearly identify the organization's Faith Foundation, Values, Vision and Mission.

**Requirements:** Education must include a Bachelor's Degree in Communications, Marketing or Business Administration (Master's degree is preferred), at least 7 years of experience in Marketing, Communications or similar field. The position requires knowledge of communications strategies and public relations, Interpersonal and networking skills, Strong written and verbal communication skills to persuade, instruct and provide interpretations throughout and outside the organization. Advanced presentation skills including public speaking, analytical problem solving skills. The ideal candidate will be eager to tackle the challenges of developing content that helps build brand recognition. Top candidates will be skilled at creating content that both engages employees and keeps stakeholders informed. As a Communications Strategies Manager, you should be comfortable handling statistics and be able to translate your analytics into insights. Strong computer skills (including MS Office -Word, Excel, PowerPoint, Outlook, databases and email/internet, Adobe, Photoshop and web design) are also required. This position will have Occasional overnight travel. Developmental Services or non-profit experience is an asset.

**Responsibilities and duties:**

- Develop digital and traditional marketing campaigns across multiple platforms
- Write copy for all initiatives, including marketing, donor relations and internal communications
- Create marketing strategies that build brand awareness and brand recognition
- Create and manage release dates for recurring publications
- Manage projects to ensure content is publication-ready and in by the deadline
- Excellent organizational skills and the ability to meet deadlines
- Demonstrated ability to use social media channels effectively to deliver marketing content
- Experience creating targeted content that generates measurable ROI

*The Communication Strategies Manager embraces the Christian Faith Foundation of the organization; ensures the Christian ethos and the Values, Vision and Mission permeate their job responsibilities; and personally commits to the expectations as outlined in the Statement of Faith.*

*We seek to provide accessibility through all stages of the hiring process for all applicants with disabilities consistent with our Accessibility Policies and the AODA. Please let us know if you require an accommodation and we will work with you to meet your accessibility needs.*

**Application Deadline:** January 18, 2019

**Start Date:** ASAP

**Applicants must submit a résumé and cover letter in writing by January 18, 2019 to:**

**Director of Communication & Development Strategies**

C/o Resource and Leadership Centre

4278 King Street East, Kitchener, ON N2P 2G5

Phone: 519-650-0966 / Fax: 519-650-8984

Email: [jobs@christian-horizons.org](mailto:jobs@christian-horizons.org)

*We thank all applicants; however, only those qualifying for an interview will be contacted. Please visit our web site at [www.christian-horizons.org](http://www.christian-horizons.org)*